

Digital Customer Experience

# Portal Solutions Based on a Digital Experience Platform

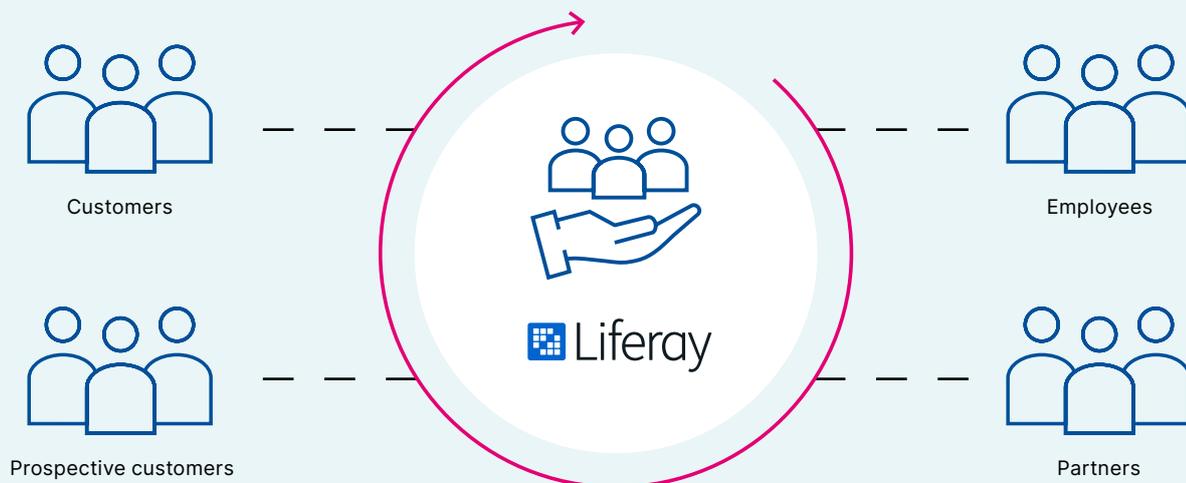
B2B or B2C business portals and complex corporate websites for customers, partners, and employees

# Inspirational Experiences along the Customer Journey

As a certified Liferay Platinum Partner with the highest partnership level, we create business portals based on the market-leading Liferay DXP technology, individually tailored to your customers' needs.

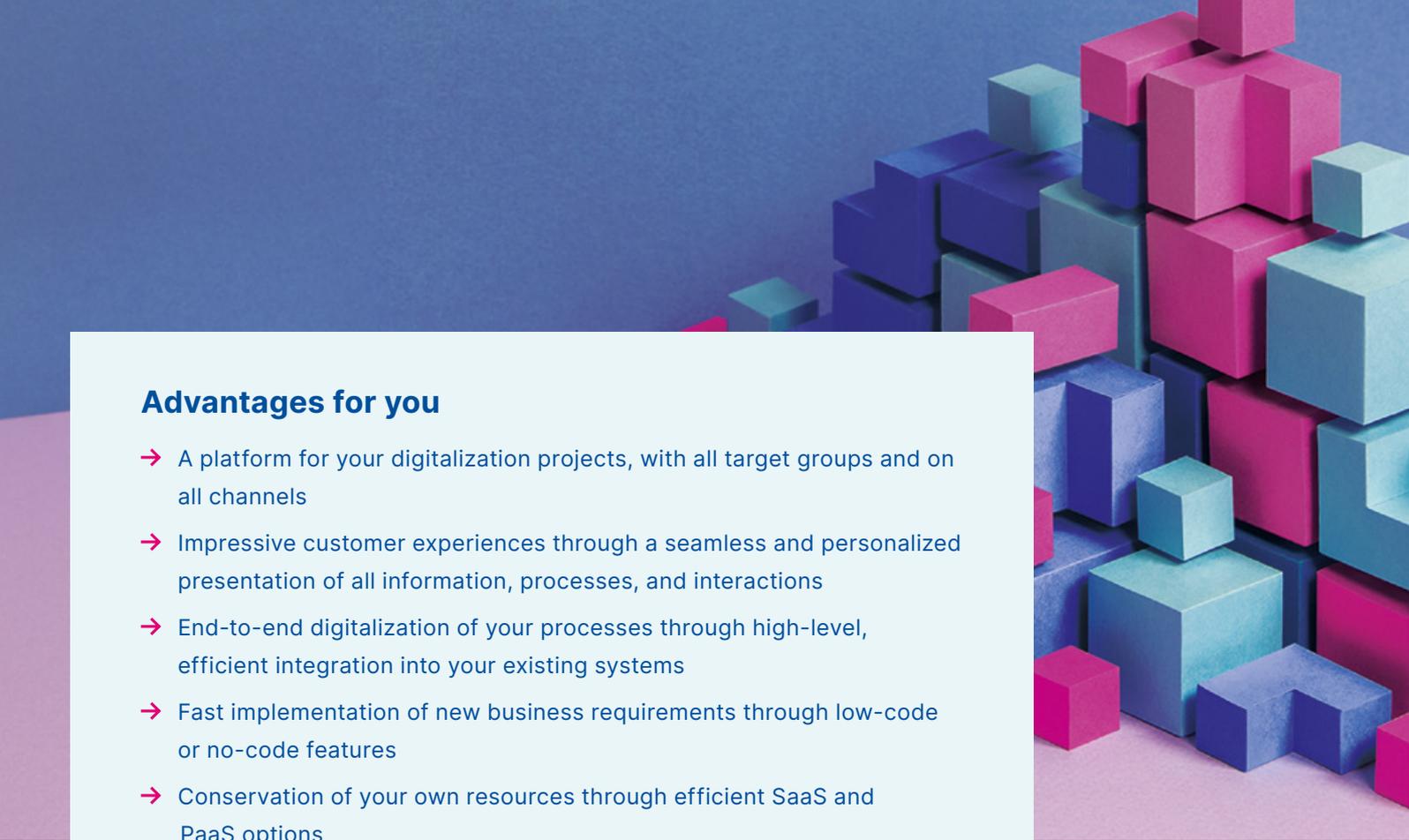
- **Self-service portals** for customers, partners (such as merchants, brokers, or suppliers), and employees
- **Intranet and digital workplaces** for employees
- **Corporate websites** for prospective customers
- **Omni-audience platforms** for all stakeholders

## Liferay is a platform for all target groups



## The all-in-one platform for tailored solutions

Liferay DXP integrates information, business processes, and interaction into a seamless digital customer journey suited to your target group. The platform enables tailored customer experiences by combining existing business processes and technologies with powerful standard features.



## Advantages for you

- A platform for your digitalization projects, with all target groups and on all channels
- Impressive customer experiences through a seamless and personalized presentation of all information, processes, and interactions
- End-to-end digitalization of your processes through high-level, efficient integration into your existing systems
- Fast implementation of new business requirements through low-code or no-code features
- Conservation of your own resources through efficient SaaS and PaaS options

## What we offer

USU Digital Consulting is your partner for your portal solution's entire life cycle, from strategy to implementation and secure operation. Together, we can create a seamless customer experience that allows your stakeholders to address their needs via a single point of contact.

**Strategy and conception:** developing a vision and defining the functional and technical requirements for your application

**User-experience design and usability:** developing a uniform and user-friendly interface for your target group, individually adapted to your corporate design

**Product excellence:** advising on all questions related to the Liferay DXP product, from use of the standard features to migration and choosing the optimal operating model

**Development and implementation:** implementing the solution with future-proof technologies and innovative add-ons like AI services, chatbots, and knowledge management

**Application Management Services (AMS):** long-term reliable support for your application – maintenance, support, operation, hosting, and further development

## Benefit from a strong partnership

- More than **100 successfully implemented projects** from various sectors
- **Annual roundtable event** for USU Digital Consulting's Liferay customers
- The only **platinum-level partner**, the highest partnership level attainable in Germany
- **Close relationship with the creator** through long-term collaboration



## Our effectiveness is confirmed by happy customers

For more than ten years, we have been collaborating on an equal footing with a multitude of businesses as a certified Liferay partner.

