



USU

Digital Customer Experience

Liferay-DXP-Based Portal Solutions with USU

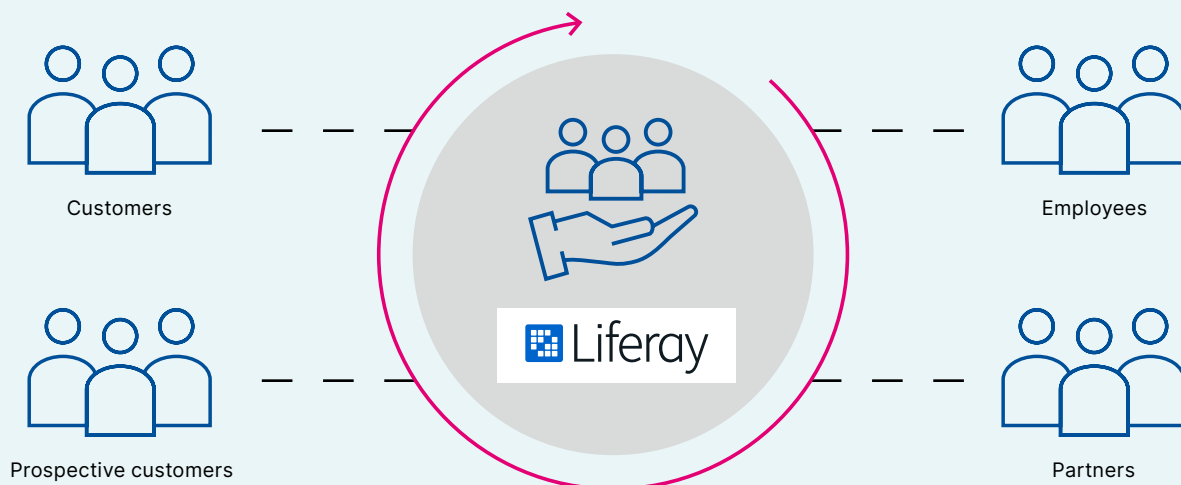
B2B or B2C business portals and complex corporate websites for customers, partners, and employees

Inspirational Experiences along the Customer Journey

As a certified Liferay Platinum Partner with the highest partnership level, we create business portals based on the market-leading Liferay DXP technology, individually tailored to your customers' needs.

- **Self-service portals** for customers, partners (such as merchants, brokers, or suppliers), and employees
- **Intranet and digital workplaces** for employees
- **Corporate websites** for prospective customers
- **Omni-audience platforms** for all stakeholders

Liferay is a platform for all target groups



The All-in-One Platform for Tailored Solutions

Liferay DXP integrates information, business processes, and interaction into a seamless digital customer journey suited to your target group. The platform enables tailored customer experiences by combining existing business processes and technologies with powerful standard features.



Advantages for You

- A platform for your digitalization projects, with all target groups and on all channels
- Impressive customer experiences through a seamless and personalized presentation of all information, processes, and interactions
- End-to-end digitalization of your processes through high-level, efficient integration into your existing systems
- Fast implementation of new business requirements through low-code or no-code features
- Conservation of your own resources through efficient SaaS and PaaS options

What We Offer

USU is your partner for your portal solution's entire life cycle, from strategy to implementation and secure operation. Together, we can create a seamless customer experience that allows your stakeholders to address their needs via a single point of contact.

Strategy and conception: developing a vision and defining the functional and technical requirements for your application

User-experience design and usability: developing a uniform and user-friendly interface for your target group, individually adapted to your corporate design

Product excellence: advising on all questions related to the Liferay DXP product, from use of the standard features to migration and choosing the optimal operating model

Development and implementation: implementing the solution with future-proof technologies and innovative add-ons like AI services, chatbots, and knowledge management

Application Management Services (AMS): long-term reliable support for your application - maintenance, support, operation, hosting, and further development

Benefit from a Strong Partnership

- More than **100 successfully implemented projects** from various sectors
- **Annual roundtable event** for USU's Liferay customers
- The only **platinum-level partner**, the highest partnership level attainable in Germany
- **Close relationship with the creator** through long-term collaboration



Our Effectiveness Is Confirmed by Happy Customers

For more than ten years, we have been collaborating on an equal footing with a multitude of businesses as a certified Liferay partner.



Smart businesses use USU

info@usu.com · www.usu.com

USU